

Business and Education Partnership Advisory Council (BEPAC)
Membership Meeting
August 26, 2008

Minutes

The August 26, 2008 BEPAC meeting was called to order at 8:00 a.m. by BEPAC President Mary Lynn Devlin.

Mrs. Devlin welcomed everyone and thanked Jim Brady for his past 2 years of service as the BEPAC President. Mrs. Devlin introduced the executive team, Vice President Marty Healy; Treasurer Scott Sturgill; Partnership Development Dave Kirkley; Career Preparatory Education Jim Brady; Recruitment, Retention & Recognition Jim Gawthrop.

Treasurer's Report

Scott Sturgill reported a balance at July 31, 2008 of \$3,709.01 in the checking account. Allocations are estimated at \$27,850.00 and estimated income of \$29,885.00.

August 26, 2008 report included the balance at July 31, 2008 at \$3,709.01 with deposits from Maryland Materials, Cecil College, Susquehanna Workforce Center and BEPAC Special Events totaling \$3,240.00. Expenditures totaled \$2,800.00 for the mini grant awards to Cecil Manor Elementary; Cherry Hill Middle; Elkton High and Martin Haberl, Language Arts Coordinator. Allocations for 2008-09 stayed the same at \$27,850.00 and estimated income was reported at \$29,645.00. Balance at August 26, 2008 was reported to be \$3,949.01.

Partnership Recognition – Dave Kirkley reporting

New BEPAC member Mr. Robert Hodge owner of RJH Management

5 Year Members

York Building Products
Harford Bank

10 Year Members

William H. Brady, Inc.
Fair Hill Nature Center
W.L. Gore & Associates
Hill Travel Centre
Junior Achievement of Delaware
Kiddie Academy of Elkton
McCrone, Inc.
The Peoples Bank of Elkton
Upper Bay Counseling & Support

Golf Outing information was reported by committee chair John Betts. Help is needed with the recruitment of a minimum of 100 golfers, and still looking for Premier and Tee sponsors. There will be a golf meeting immediately following the BEPAC meeting.

Recruitment, Retention and Recognition – Jim Gawthrop reporting

The new teacher reception on August 14 was a huge success. Our partnership with the Cecil County Classroom Teachers Association (CCCTA) provided a rewarding opportunity for new teachers to secure free classroom materials and a relaxing two hours for the teachers to socialize with business professionals and school leadership. Mr. Gawthrop reassured the members that this was an event that should be an annual event. He also thanked Kim Youngblood who organized the activities during the reception and provided all the door prizes.

Dates of future events are Student Teacher Appreciation Reception & Tour (START) April 1, 2009 at the Chesapeake Bay Golf Course in North East and the Teacher of the Year April 29, 2009 location to be determined.

Career Preparatory Education – Jim Brady reporting

Mr. Brady reported on the strategic plan that pertains to the two subcommittees, middle school Career and Technology Education and the student retention efforts. In light of the goals for these subcommittees Mr. Vince Cariello, Executive Director for High School Education, was invited to present the challenges that are associated with the increasing numbers of high school drop outs.

Mr. Cariello briefly reviewed the facts about the changes that have occurred over the last few years starting with the rigor and relevance of course work and the increase in graduation credits from 21 credits to 26 credits required for a Cecil County high school graduate. Several key points were given with regard to the remedial strategies that will be put in place this year to help students successfully meet the HAS test requirements. Currently Cecil County Public School's have a 4% drop rate and the state wants to see 3% or less. Mr. Cariello was encouraging when he reported that 10% of the 9th graders are in the Science Technology Engineering and Math (STEM) Academy this year

After Mr. Cariello's presentation, Mr. Brady asked the members to please sign up for one of the two subcommittees that will work with Mr. Cariello to identify areas where businesses can be used to help students and teachers in the area of student achievement.

Superintendent's Report - Mr. Henry Shaffer

Mr. Shaffer thanked Mrs. Devlin for her participation in the leadership meeting on August 12 and for her comments and encouragement to the new teachers on August 14. Mr. Shaffer thanked the membership for their full-time participation. Mr. Shaffer remarked that BEPAC has made us a better school system and one that is recognized throughout the state.

- 178 more days of school for the 16,300+ students in the Cecil County Public Schools.
- The human resources office has done a great job in their recruiting efforts. To-date we have hired 98 teachers.

Mr. Shaffer reviewed the new organizational chart for the school system emphasizing the fact that he did not fill the Executive Director of Staff Relations position previously held by Dr. Devine. Dr. Devine will continue to be the chief negotiator for the school system. The new structure aligns the Chief Financial Officer and his personnel reporting directly to the Superintendent. The Public Information Officer has been given additional responsibilities for the safe schools program in addition to other assignments.

For the good of the cause:

Kathy Kunda reported that the Maryland Business Roundtable (MBRT) will have a speaker's bureau training on Friday, September 26, 11:30-1:30 in the Board room. Anyone interested in participating can get information and sign up on the MBRT website www.mbrt.org/speak

The meeting was adjourned at 9:05 a.m.

Members in Attendance:

James Brady, William H. Brady, Inc.
Jim Gawthrop, York Building Products
Shana Overholt, Haines & Kibblehouse, Inc.
Amy Frisco, Haines & Kibblehouse, Inc.
Bud Felty, McCrone, Inc.
Scott Sturgill, Harford Bank
Joe Cupini, Terumo Medical Corporation
Elizabeth Petrick, Junior Achievement of Delaware
Donna Rice, CCCTA
Lisa Trotta, Rock Springs Generation Facility
Nelson Bolender, CCSEFCU
Tom McWilliams
John Betts, York Building Products
Joanne Richart-Young, Economic Development
Kim Youngblood, Long and Foster Real Estate
Brian Byers, Edward Jones, Inc.
Laurie Brown, Direct Marketing Solutions
Robert Hodge, RJH Management Group, LLC
Pam Chomyn, Independence Construction Materials
Marty Healy, W.L. Gore & Associates
Mary Lynn Devlin, Union Hospital
Dave Kirkley

CCPS

Vince Cariello, Executive Director for High School Education
Carolyn Teigland, Associate Superintendent for Education Services
Tim Corder, Coordinator for Career and Technology Education
Scott Eddy, School of Technology
Cynthia copes, CTE Facilitator
Kelly Keeton, Public Information Officer
Bob Davis, Executive Director for Human Resources

Respectfully submitted by
Kathy Kunda